

WE THE UAE 2031

The National Strategic Framework — a 10-year macroeconomic and digital roadmap for enterprise growth.

PREPARED FOR C-SUITE & ENTERPRISE STRATEGY LEADERS

01 The Core Macroeconomic Mandates

TARGET GDP AED 3Trillion Doubling the national economy from AED 1.49 trillion.	NON-OIL EXPORTS AED 800Billion Target for diversified, non-oil export capacity.
FOREIGN TRADE AED 4Trillion National target for total foreign trade volume.	TOURISM CONTRIBUTION AED 450Billion Projected tourism contribution to national GDP.

02 The 4 Pillars of Progress

01 Forward Society Empower human capital & citizens Top 10 in Human Development Index Regional hub for healthcare excellence	02 Forward Economy Diversify digital & emerging sectors #1 in proactive economic legislation Public-private growth partnerships
03 Forward Diplomacy Consolidate international presence Global sustainability & climate leadership Global economic trade bridge	04 Forward Ecosystem World-class digital & physical infrastructure Next-gen AI governance platforms Proactive, frictionless public services

03 Critical National Benchmarks

Target rankings across key operational indicators

	GLOBAL CYBERSECURITY INDEX Top 3 Ranking Building unified digital trust across public & private enterprise networks Mandating advanced, resilient infrastructure against global cyber threats
	GLOBAL TALENT ATTRACTION Top 10 Ranking Creating friction-free professional environments to retain elite international experts Modernizing hybrid workplace infrastructure & digital mobility frameworks
	DIGITAL INFRASTRUCTURE World-Class Leader Full-scale deployment of next-gen technology methods — 5G, AI, and edge compute Seamless integration of public-private technical capabilities