

zoom

Maximize efficiency, improve productivity, and accelerate growth



Reimagine how your teams work with
Zoom Workplace and AI Companion



How can I help you?

AI Companion is your personal
Zoom assistant



✦ **Compose with AI Companion**

Table of contents

- 03** Experience the benefits of an all-in-one solution
- 04** Technology as a strategic investment
- 05** Ways to maximize your impact
- 07** What you gain with Zoom Workplace and AI Companion
- 11** Next steps

CHAPTER 1

Experience the benefits of an all-in-one solution

The last few years have brought significant change for business leaders like you, including digital transformation initiatives, a transition to flexible workstyles, economic uncertainty and shrinking budgets, and increased pressure to deliver premium customer service.

To address these challenges, businesses must find new ways to optimize collaboration across systems, reduce time wasted on repetitive tasks, simplify workflows to minimize friction and distractions, and get more value out of their investments.

Learn how you can streamline communications, improve productivity, increase employee engagement, and optimize in-person time with Zoom Workplace, an open collaboration platform with AI Companion.

Key takeaways

- ✓ Discover how to use technology as a strategic investment to **drive collaboration and enable success** within your organization.
- ✓ Explore ways you can **maximize your impact** with modern business systems, workflows, and processes.
- ✓ Learn how a smart AI assistant like Zoom AI Companion, included at no additional cost*, enables you to provide all of your employees with AI capabilities **without having to choose who gets productivity benefits**.

*Included with the paid services in Zoom user accounts. AI Companion may not be available for all regions or industry verticals.

CHAPTER 2

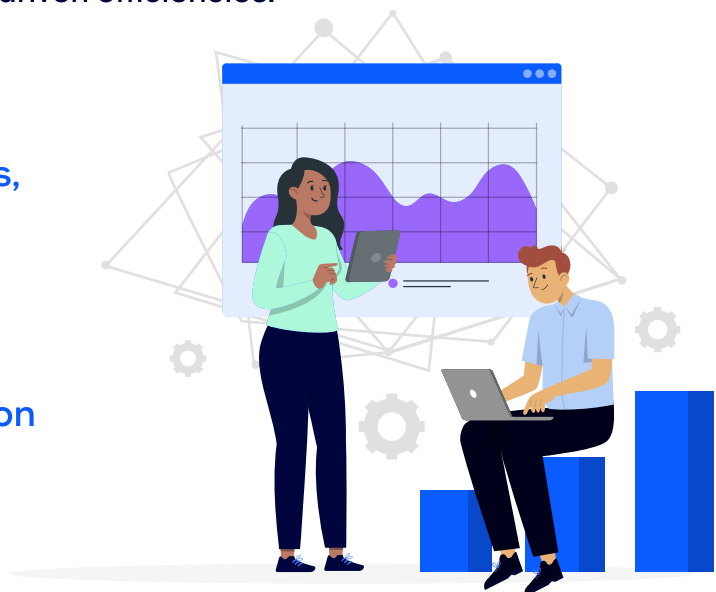
Technology as a strategic investment

Providing your existing teams with the right technology will not only protect your current business but will also help you find strategic ways to continue growing efficiently. To maximize how you connect with employees and customers and get work done, take a step back to evaluate what your ideal workflows and processes look like.

- Do your apps and systems integrate seamlessly with one another, or cause silos and fragmented workflows?
- Do distributed team members have effective ways to collaborate and exchange information, in real time and asynchronously?
- Can employees find the information they need to get work done efficiently and feel engaged with the broader organization?
- Are there ways you can incorporate generative AI into your workflows to improve efficiency and increase competitiveness?
- Are there opportunities to consolidate tools to reduce complexity and total costs?

Modernizing your collaboration and communication technology is critical for future-proofing your business. By investing in modern tools, you can streamline workflows, enhance team productivity, and drive growth. Modern technology also enables flexible work environments, fosters better communication and collaboration, and reduces operational costs through integrated solutions and AI-driven efficiencies.

These enhancements can help businesses adapt to new challenges, meet customer demands more effectively, and create a more engaged and productive workforce. Embrace the future of work with an easy-to-use, intelligent collaboration platform that scales with your business and drives growth.



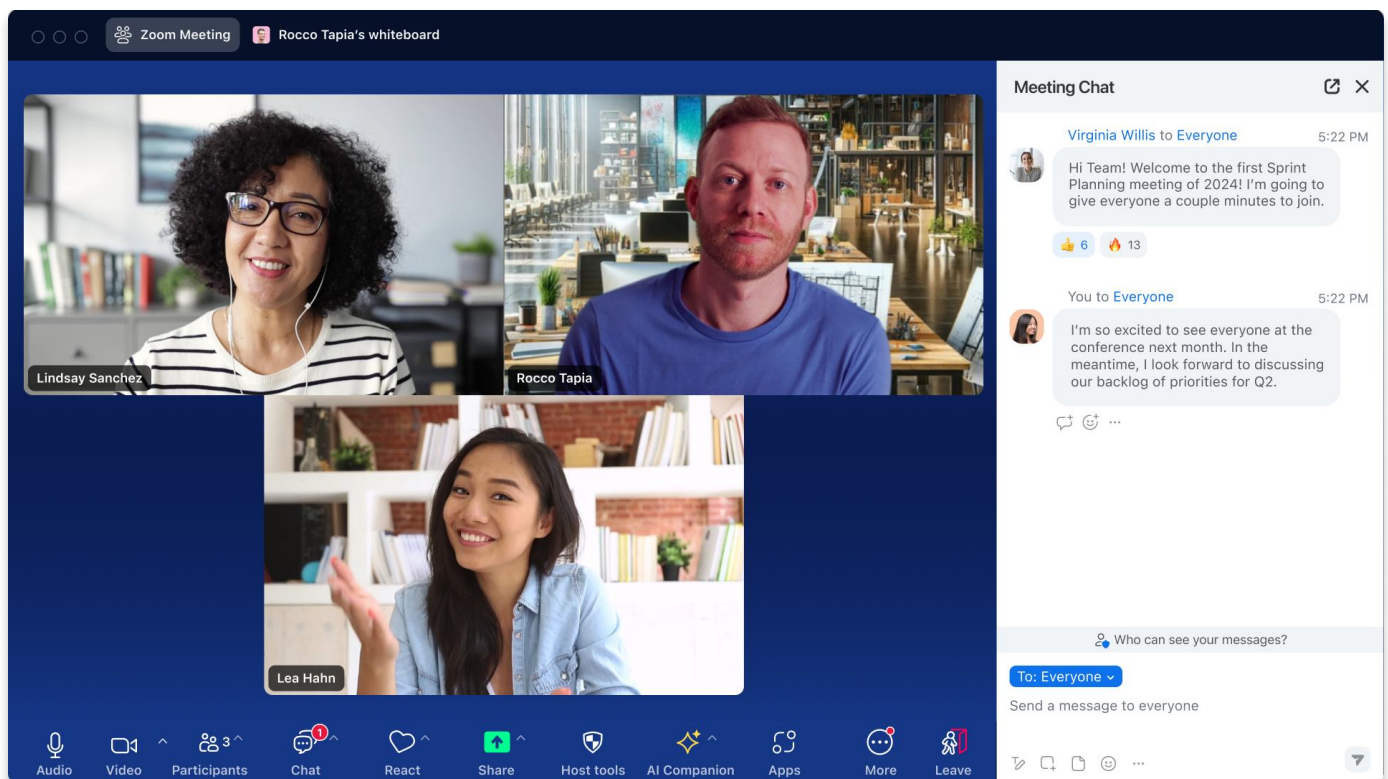
CHAPTER 3

Ways to maximize your impact

Modern work requires better ways for people to collaborate, solutions that drive efficiencies, and the ability to adapt to an ever-evolving world. Here are some ways to maximize your impact:

Increase productivity with streamlined interactions

- Empower all of your employees with AI Companion to increase productivity, improve team effectiveness, and enhance skills.
- Streamline how your employees share and obtain information to keep projects moving and foster creativity, with smarter, more connected workflows.
- Create a collaboration hub where employees can communicate and find the resources they need in one place.



Help your employees meet business needs

- Set your customer-facing teams up for success – they will identify new growth areas while keeping current customers happy.
- Solve customer challenges more quickly with AI Companion, automation, and analytics helping to identify opportunities.
- Give your teams the tools to prioritize opportunities, remove distractions, and personalize customer interactions.

Stay nimble and adapt quickly

- Invest in technology that can innovate and scale with you to enable dynamic business growth.
- Consolidate your tech stack to reduce your total cost of ownership and decrease complexity for your team.



1,200 times each day

The average user toggles between different apps and websites nearly 1,200 times each day. That's 4 hours a week. 5 working weeks a year.

Harvard Business Review



2.7 higher

"Companies that drive the right digital investments have 2.7x higher customer retention, and 1.6x higher customer satisfaction rates, and 1.9x higher average order value."

**Alexander Bant, Chief of Research,
Gartner Finance**



94% of employees

In a 2023 Zoom-commissioned survey, 94% of employees agreed a unified communication solution would make them more productive.

Zoom-Quantilope Global Study, 2023

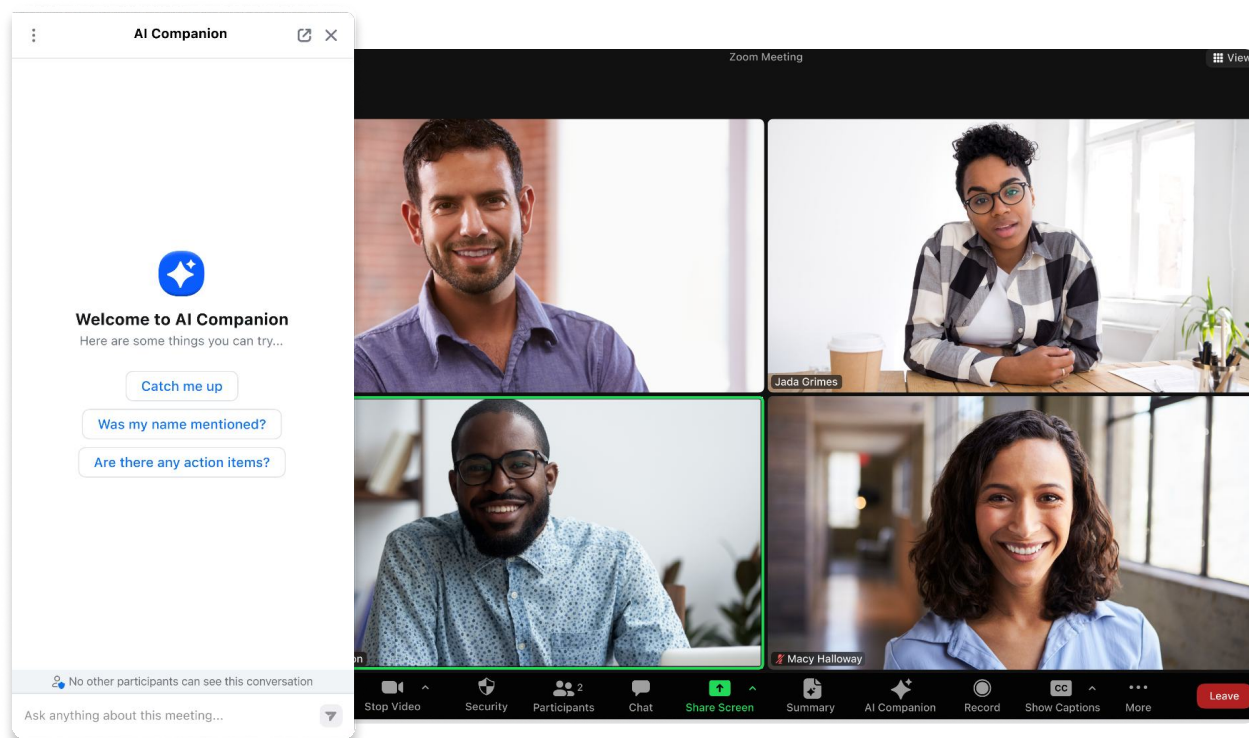
CHAPTER 4

What you gain with Zoom Workplace and AI Companion

Reimagine how your teams work with a single platform for communication and collaboration that has AI Companion capabilities woven in at no additional cost.* Here's what you gain with **Zoom Workplace**:

Intelligent Insights

- Save time and boost productivity with **AI Companion**, your smart AI assistant, that can generate meeting and phone call summaries, identify next steps, and summarize long chat threads.
- Power your communications with AI Companion helping employees compose email and chat messages, and generate ideas in **Zoom Whiteboard** or Zoom Docs.
- Improve presentation skills with our AI Companion meeting coach feature, which helps employees identify areas of improvement with metrics like talk speed and talk-listen ratio.



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A hub for collaboration

- Quickly access a continuous meeting chat, share a whiteboard or file, jump into a meeting, and search for content, all from **Zoom Team Chat**.
- Create group chats and channels to manage projects, communicate with your team, and engage with colleagues across the organization.
- Collaborate with people outside your organization using **Zoom Scheduler** to book meetings with clients and partners and Team Chat to message internal and external contacts together.

Clear, crisp calling

- Enable secure, seamless, and reliable communications with **Zoom Phone**, an easy-to-use phone system with AI Companion.
- Minimize disruption to your business with Zoom's signature ease of use and fast deployment.
- When you're on phone calls all day and have a mountain of messages, AI Companion can help you use your time wisely by providing call and text summaries, prioritizing voicemails, and identifying tasks you need to get done.

Productivity at your fingertips

- Simplify your tech stack with all your productivity tools in one place. Jot down a quick note, create a robust document for managing projects, collaborate on a whiteboard, and record a video clip, without leaving Zoom Workplace.
- Seamless integration between products means you can embed a whiteboard in a Zoom Doc to create a single collaborative space, share a Zoom Note in a meeting so everyone can add their thoughts, and send a Zoom Clip via chat.



A connected employee experience

- Keep employees engaged with **Workvivo**, our employee experience platform in Zoom Workplace, by creating virtual spaces for connection, posting shout-outs and recognitions, deploying surveys, and more.
- Create an inclusive hybrid environment for in-office and remote employees with **Zoom Rooms**, leveraging AI to create an equitable meeting experience where no one is left out.
- Manage in-office spaces with our Workspaces tab, where employees can reserve their desk, see which of their colleagues will be in, and register visitors.



Efficiency through simplicity

- Reduce friction and leverage generative AI across phone, team chat, video meetings, whiteboard, and productivity solutions using one platform with a single vendor and no surprise fees.
- Give your IT team some time back with a centralized admin portal to manage users and better understand usage.
- Integrate your top business apps via out-of-the-box integrations and APIs, or embed Zoom right into your preferred business apps.

What others are saying

Rolling out Zoom Phone **decreased phone costs by 40%**

— **Craig Williams**,
Chief Information Officer,
Ciena



Zoom named a Leader in 2023 Gartner® Magic Quadrant™ for UCaaS, Worldwide

Gartner, Magic Quadrant for Unified Communications as a Service, Worldwide, Rafael Benitez, Megan Fernandez, Christopher Trueman, Pankil Sheth, 28 November 2023*



The one-click option to elevate calls to meetings allowed our users ease, and reduced time spent, alleviating the need to juggle multiple platforms. **Zoom's pricing plans made it easy to roll out a single solution across our offices around the world.**

— **Susan Delaney**, Vice President of Global IT Operations, Ebay

Zoom costs 33% less to manage and operate than industry average

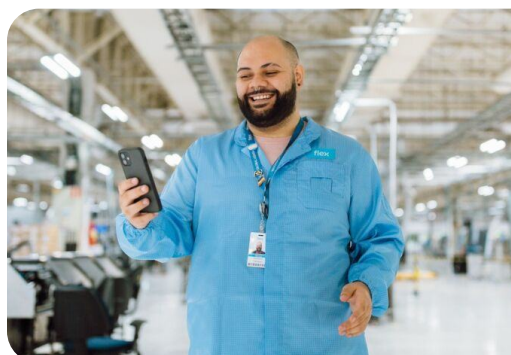
— **Zoom Commissioned Metrigy TCO Study, 2023**

(based on IT staff and managed services costs)

Zoom can add up to 52 minutes of meeting productivity per employee per week.

— **The Total Economic Impact™ of Zoom's Unified Communications Platform**, Forrester, Feb 2022

(based on a composite model organization)



With Zoom, there aren't any challenges with implementing complex tools, so we can focus on engaging our employees and collaborating on the work that matters. **Zoom Workplace will bring all our essential work tools together in a single app, making it easier than ever to get work done.**

— **DIOFANTO ROSALES**, VP, Digital Workplace and IT Infrastructure, Flex

CHAPTER 5

Next steps

Looking to reduce costs and maximize efficiency?

Zoom Workplace with AI Companion can help you streamline communication, improve productivity, and boost employee engagement. Contact us to see how Zoom Workplace can help drive your strategic initiatives and transform the way you work.

[Meet with an expert](#)

Thank you

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[zoom.com](https://zoom.us)